

1st Annual SustainEd Conference

EMPOWERING HIGHER EDUCATION FOR A SUSTAINABLE FUTURE

Alexandru Ioan Cuza University of Iași | June 12, 2026 | Hybrid

Onsite venue: Velin Space (Room B413), first floor,
Faculty of Economics and Business Administration,
[Bulevardul Carol I nr. 22, 700505 Iași](#)

<https://teams.microsoft.com/meet/338894098458669?p=3c8aWkMarBj02vNeva>

AGENDA

11.30 – 11.40	Official opening Prof. Dr. Liviu George MAHA, Rector of Alexandru Ioan Cuza University of Iași Prof. Costel ISTRATE, Vice Dean of the Faculty of Economics and Business Administration Assoc. Prof. Sorina CHIPER, SustainEd project manager
11.40 – 11.50	SustainEd – Project Overview Sorina CHIPER (UAIC, Romania)
11.50 – 12.10	Self-Paced SDG Modules: Design and Output Elisa MARROCU (UNIMIB, Italy)
12.10 – 12.20	SDG Workshops: Lessons Learned Elisa MARROCU (UNIMIB, Italy), Dimitris PETROPOULOS (UoP, Greece), Adrian URSU (UAIC, Romania)
12.20 – 12.30	Q&A
12.30 – 12.45	Campus Audit Framework Dimitris PAVLIDIS (SYNCNIFY, France)
12.45 – 13.00	COFFEE BREAK
13.00 – 13.30	Round table: Empowering Higher Education for a Sustainable Future Moderators: Sorina CHIPER (UAIC, Romania), Costică MIHAI (UAIC, Romania), Boyan MITRAKIEV (UNWE, Bulgaria)
13.30 – 16.00	Good Practice Showcase and Academic Presentations Moderators: Adrian URSU (UAIC, Romania), Costică MIHAI (UAIC, Romania), Boyan MITRAKIEV (UNWE, Bulgaria)
16.00 – 16.05	CLOSING REMARKS

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GOOD PRACTICE SHOWCASE AND ACADEMIC PRESENTATIONS

No.	Presenter(s)	INSTITUTION & COUNTRY	PRESENTATION TITLE
1	PROF. ALISA HADŽIABULIĆ, PhD (DEAN)	UNIVERSITY "DŽEMAL BIJEĐIĆ" OF MOSTAR, AGRO-MEDITERRANEAN FACULTY <i>BOSNIA AND HERZEGOVINA</i>	SUSTAINABLE DEVELOPMENT ON CAMPUS: A CASE STUDY ON AGRO-MEDITERRANEAN FACULTY, UNIVERSITY "DŽEMAL BIJEĐIĆ" OF MOSTAR
2	ASSOC. PROF. CRISTIAN BENTE, PhD (VICE-RECTOR)	"VASILE GOLDIȘ" WESTERN UNIVERSITY OF ARAD <i>ROMANIA</i>	UNIVERSITIES AS PROMOTERS OF SUSTAINABLE DEVELOPMENT PRACTICES: A SOCIETAL SECURITY PERSPECTIVE
3	ASSOC. PROF. OANA COGEANU-HARAGA, PhD (VICE-DEAN)	"ALEXANDRU IOAN CUZA" UNIVERSITY OF IAȘI, FACULTY OF LETTERS <i>ROMANIA</i>	SUSTAINABLE QUALITY ASSURANCE AT THE FACULTY OF LETTERS, ALEXANDRU IOAN CUZA UNIVERSITY OF IAȘI
4	TATIANA BULIMAGA, SILVIA GUȚU, DORINA MACOVEI	MOLDOVA STATE UNIVERSITY, CHIȘINĂU <i>REPUBLIC OF MOLDOVA</i>	MOLDOVA STATE UNIVERSITY: CONNECTING IDEAS, PARTNERSHIPS, AND FUTURE EU PROJECTS
5	AYMEN BELKADI	UNIVERSITÉ GRENOBLE ALPES <i>FRANCE</i>	CITEUROPASS: SUSTAINABILITY EDUCATION THROUGH FRUGAL INNOVATIONS
6	ASSOC. PROF. BOGDAN ZUGRAVU, PhD (VICE-DEAN)	"ALEXANDRU IOAN CUZA" UNIVERSITY OF IAȘI, FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION <i>ROMANIA</i>	EMBEDDING THE SUSTAINABLE DEVELOPMENT GOALS IN UNIVERSITY GOVERNANCE: INSIGHTS FROM UAIC'S EMERGING PRACTICES
7	LECT. SERDAR YETİŞEN, PhD	ISPARTA UNIVERSITY OF APPLIED SCIENCES, GÖNEN VOCATIONAL SCHOOL <i>TURKEY</i>	SUSTAINABILITY-ORIENTED STRATEGIC TRANSFORMATION OF TURKISH HIGHER EDUCATION: A SWOT ANALYSIS BASED ON THE MONITORING AND EVALUATION REPORTS OF THE COUNCIL OF HIGHER EDUCATION

8	PROF. ANDREI MARIUS ANGHELINA, PHD (VICE-RECTOR)	"VASILE GOLDIȘ" WESTERN UNIVERSITY OF ARAD ROMANIA	BIOECONOMY AND ECONOMIC GROWTH
9	PROF. COSTICĂ MIHAI, PHD	"ALEXANDRU IOAN CUZA" UNIVERSITY OF IAȘI, FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION ROMANIA	INTEGRATED INTERDISCIPLINARY SYSTEM FOR THE IMPLEMENTATION OF SUSTAINABLE DEVELOPMENT ACTIVITIES IN THE NORTH-EAST REGION OF ROMANIA – SIDNER
10	ASSOC. PROF. NELU FLOREA, PHD	"ALEXANDRU IOAN CUZA" UNIVERSITY OF IAȘI, FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION ROMANIA	ENHANCING SUPPLY CHAIN SUSTAINABILITY THROUGH SYNERGISTIC BUSINESS MODELS: INSIGHTS FROM THE LITERATURE
11	PROF. NADIYA DAVYDENKO, PHD (DEAN)	STATE TAX UNIVERSITY, FACULTY OF FINANCE, IRPIN UKRAINE	DIGITAL TECHNOLOGIES IN EDUCATION
12	ASSOC. PROF. TEODORA ȘERBAN-OPRESCU, PHD	BUCHAREST UNIVERSITY OF ECONOMIC STUDIES ROMANIA	FOREIGN LANGUAGES AND SUSTAINABILITY IN HIGHER EDUCATION
13	ASSOC. PROF. IVANA IVANIĆ, PHD (VICE-DEAN)	UNIVERSITY OF NOVI SAD, FACULTY OF PHILOSOPHY SERBIA	DIGITAL HUMANITIES AND SUSTAINABLE EDUCATION: RETHINKING LANGUAGE, CULTURE, AND KNOWLEDGE TRANSFER IN THE 21ST CENTURY
14	ASSOC. PROF. RALUCA LAURA STIEGELBAUER, PHD	"VASILE GOLDIȘ" WESTERN UNIVERSITY OF ARAD ROMANIA	HUMAN AGENCY AND SDG-ORIENTED TRANSLATION EDUCATION IN THE AGE OF ARTIFICIAL INTELLIGENCE
15	PROF. ADRIANA PRODAN, PHD LECT. CARMEN CLAUDIA ARUȘTEI, PHD ASSOC. PROF. IRINA TEODORA MANOLESCU, PHD	"ALEXANDRU IOAN CUZA" UNIVERSITY OF IAȘI, FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION ROMANIA	SUSTAINABLE EDUCATIONAL ECOSYSTEMS: THE ROLE OF COLLABORATION BETWEEN UNIVERSITIES AND PRE-UNIVERSITY INSTITUTIONS
16	MARIUS-NICUȘOR GRIGORE (PHD CANDIDATE)	"ALEXANDRU IOAN CUZA" UNIVERSITY OF IAȘI ROMANIA	THE ROLE OF TEACHERS' EMOTIONAL DEVELOPMENT IN BUILDING SUSTAINABLE LEARNING ENVIRONMENTS IN HIGHER EDUCATION
17	CORNELIA MIRELA MEDELEANU	"ALEXANDRU IOAN CUZA" UNIVERSITY OF IAȘI, FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION	MEASURING EXCELLENCE DIFFERENTLY: SUSTAINABILITY AND ALTERNATIVE DIMENSIONS OF UNIVERSITY PERFORMANCE

	ASSOC. PROF. IRINA TEODORA MANOLESCU, PHD	<i>ROMANIA</i>	
18	ASSOC. PROF. SORINA CHIPER, PHD	"ALEXANDRU IOAN CUZA" UNIVERSITY OF IAȘI, FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION	QUALITY EDUCATION VIA VIRTUAL EXCHANGES: INSIGHTS FROM ECONOMICS STUDENTS' EXPERIENCE
		<i>ROMANIA</i>	
19	AUGUSTIN MARIUS AXINTE (PHD STUDENT)	"ALEXANDRU IOAN CUZA" UNIVERSITY OF IAȘI, SDEAA	AI, THE FUTURE OF WORK AND SUSTAINABLE LIVELIHOODS
		<i>ROMANIA</i>	
20	ANDREEA SAVA (GRIGORE-SAVA) IOAN PRIGOREANU GABRIELA IGNAT	"ION IONESCU DE LA BRAD" IAȘI UNIVERSITY OF LIFE SCIENCES <i>ROMANIA</i>	EDUCATING FOR SUSTAINABLE CONSUMPTION THROUGH WINE LABEL LITERACY AS AN EDUCATIONAL ARTEFACT
21	IOAN PRIGOREANU GABRIELA IGNAT	"ION IONESCU DE LA BRAD" IAȘI UNIVERSITY OF LIFE SCIENCES <i>ROMANIA</i>	RESEARCH ON SUSTAINABILITY INDICATORS FOR AGRICULTURE IN THE EUROPEAN UNION
22	MIHAELA-CĂTĂLINA FROICU CARMEN LUIZA COSTULEANU	"ION IONESCU DE LA BRAD" IAȘI UNIVERSITY OF LIFE SCIENCES <i>ROMANIA</i>	FINANCIAL RESILIENCE AND SUSTAINABLE DEVELOPMENT IN AGRICULTURE: THE ROLE OF CLIMATE ADAPTATION AND CAP SUPPORT IN EASTERN EUROPE

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ATTENDANCE LIST

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Organizing team: Sorina CHIPER, Irina MANOLESCU, Costică MIHAI, Petronela SPIRIDON-URSU, Adrian URSU.